

INTERNS WORKSHOP 2020

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SEEK TO HELP OTHERS : SUCCESS WILL FOLLOW

'I never thought in terms of being a leader, I thought very simply in terms of helping people'

John Hume,
Political Leader NI
Nobel, Ghandi, Martin Luther King, Peace Prize Winner

87%
of problems at work have a root cause in poor interpersonal communication
(Harvard, 2019)

STILL RELEVANT

For face-to-face communication whether in-person or virtual:

55% of our key messages are communicated via body language,
38% with para-linguistics and
7% by word choice
(based on Albert Mehrabian, 1971)



'He had a very enviable wish to keep going not just to keep going for the purposes of survival but to transcend this by producing extraordinary work'
about Stephen Hawking,
Author and Physicist

YOUR **NEXT** RIGHT MOVE

1. Know your Purpose
2. Hone and practise your USP
3. Do the Research
4. Build and use your Network
5. Always be Prepared
6. Ensure all-star online Presence
7. Review every piece of work to ask:
What/So What?

'I really was just trying to be useful'
Elon Musk on his internship,
PayPal, SpaceX, Zip2, Telsa

'Surround yourself with people who are going to fill your cup until your cup runneth over'

Oprah Winfrey
Talk show host, Entrepreneur,
Philanthropist

WHAT EMPLOYERS WANT

- Attention and Delivery
- Curiosity and Commitment
- Agility and Resilience
- Humility

(Forbes, 2019)



4 top tips:

1. Invest in yourself
2. Improve your communication
3. Take care of your mind and body
4. Associate with people better than you!

Warren Buffett,
Billionaire Investor, 2019



START NOW - DISCOVER, DEVELOP AND LIVE:

Emotional Intelligence
Strengths
Values and Purpose
Feedforward (rather than feedback)

'No-one is too small to make a difference'
Greta Thunberg,
Climate Change Activist

More help?

HR at Trend Micro
College Careers Office
Recruitment web sites
CV/Resumé and
LinkedIn 
Review
Offer